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PromoKitchen.com

FOR IMMEDIATE RELEASE

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PROMOKITCHEN MAKES SPONSORSHIP OPPORTUNITIES AVAILABLE FOR ANNUAL PARTY

Three levels have been created for suppliers to reach the coveted audience of industry thought leaders.

NORTH AMERICA (November 14, 2013) – For the past two years, The PromoKitchen Party held during The PPAI Expo in Las Vegas has brought promotional products professional together for networking and lively discussions over cocktails at the world famous House of Blues. To keep the party going for 2014, PromoKitchen is now accepting sponsorships from industry suppliers.

“We have been asked about sponsorships in the past, but we didn’t have a strategic plan in place for how to handle them,” said PromoKitchen Founding Chef Jonathan Irvin. “Now we’ve created sponsorship packages that detail the financial commitment and the benefits received for the donation. Attendance for the previous parties has been at maximum capacity, and we’re expecting another sold-out event this year with 300-400 distributors making an appearance. It’s the perfect venue for sponsors to be able to reach a target audience of industry thought leaders in a casual yet professional environment.”

Three levels of sponsorship—knife, fork and spoon—are available, with each featuring benefits ranging from product giveaways in the party swag bag, party signage, social media mentions, time to address the party crowd, photo booth branding and the opportunity to thumb wrestle PromoKitchen Founding Chef Danny Rosin.

For complete details on the sponsorship package, visit <http://promokitchen.com/expo-party-sponsorship-opportunity>.

The PromoKitchen party will be held at the House of Blues on January 14 from 5:30-7:30 pm. Sponsorships will be awarded on a first-come, first-served basis. The deadline for expressing interest is December 2, 2013. Contact Brad White (bwhite@boundlessnetwork.com), Jonathan Irvin (jonathan@iclick.com) or Danny Rosin (dannyr@brandfuel.com).

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About PromoKitchen:

Founded in January 2011, PromoKitchen is a group of promotional products professionals that banded together to create a new voice for the promotional products industry. Independent from any other industry organization, PromoKitchen advances the industry through thought-provoking discussion on a variety of subjects (marketing, sales, technology, operations, productivity, creativity) on PromoKitchen.com. Additionally, the organization helps make the industry better for newer entrants through the PromoKitchen Mentor Program that match young superstars seasoned members.

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